

**“Ultimate All-Star Giveaway” Official Rules – Capitol Radio Group
Springfield, IL**

Overview:

1) Starting on or around Monday, June 8th, 2009 and ending on or around Thursday, June 25th, 2009, WDBR, WYMG, WQQL, WABZ, WTAX, Capitol Radio Group, LLC, Bud Light, and Skeff Distributing will conduct the “Ultimate All-Star Giveaway” Contest. There is no purchase is necessary to enter or win this contest.

Methodology:

2) Components of the “Ultimate All-Star Giveaway” Contest are as follows:

From Monday, June 8th to Friday, June 19th, 2009 at Noon, WDBR, WYMG, WQQL, WABZ, and WTAX will solicit for listeners to go to the following locations to register-to-win the Ultimate All-Star Prize Package: Seno Formal Wear in Springfield and Jacksonville, Fitness for All, Xochimilco in Chatham, Merlin 200,000 Mile Store, Ace Hardware in Springfield, Chatham, Lincoln, Jacksonville, and Taylorville, Bill’s Toasty Shop in Taylorville, Fitness Together, Last Chance Salon in Salisbury, Checkpoint Express Lube Center in Chatham, Demichael Floors and More in Taylorville, St. John’s Hospital Athletic Care, Five Star Liquor and Tobacco, and Mowie’s Cue. All of the register-to-win entries from all 19 boxes will be combined and a total of 35 names will be randomly drawn to qualify for the Ultimate All-Star Prize Package. You do not have to be present to qualify.

Listeners can also register-to-win the Ultimate All-Star Prize Package at The Curve Inn on June 10th from 5pm-7pm, Xochimilco in Chatham on June 17th from 5pm-7pm, and Westwoods Lodge on June 22nd from 5pm-7pm. At each register-to-win stop, Capitol Radio Group staff will randomly draw 10 qualifiers from all of the entries that will be eligible for the Ultimate All-Star Giveaway. You do not have to be present to qualify. A total of 30 qualifiers will come from register-to-win stops.

WDBR, WYMG, WQQL, WABZ, and WTAX will also qualify listeners through their loyal listener email clubs on their websites, here is the following information for that: WDBR VIP Email Club at www.wdbr.com, YMG Workforce Email Club at www.wymg.com, Club Cool at www.cool1019.com, ABE’s Secret Service at www.abefm.com, and WTAX News Club at www.wtax.com. Listeners can register-to-win the Ultimate All-Star Giveaway by clicking on the Ultimate All-Star Giveaway information at the above websites. WDBR, WYMG, WQQL, and WTAX will combine all of their online entries and randomly draw 5 qualifiers from each station. WABZ will combine all of their online entries and randomly draw 10 qualifiers. A total of 30 of qualifiers will come from online registration from all 5 stations.

WDBR, WYMG, WQQL, and WTAX will also qualify listeners through on-air contesting. Listeners can listen each day during the morning shows from 6am-9am. Each station will provide information on-air as to how you can call-in to qualify. The 4 stations will each obtain 5 on-air qualifiers for a total of 20 qualifiers through on-air contesting.

A total of 115 qualifiers from register-to-win boxes, stops, online registration, and on-air registration will qualify to participate in the finals party on Thursday, June 25th from 6pm-8pm at Mowie’s Cue. **All qualifiers must be present to win.** All qualifiers must present a valid photo ID to be eligible to participate. **Qualifiers must arrive at Mowie’s Cue on June 25th, 2009 no later than 6pm.** No substitutions allowed. At approximately 7pm Capitol Radio Group will conduct a reverse drawing from all of the eligible qualifiers to determine one winner that will receive the Ultimate All-Star Prize Package.

Grand Prize(s):

3) WDBR, WYMG, WQQL, WABZ, WTAX, WYMG, WQQL, WABZ, WTAX will award one winner the following prize package: 2 tickets to the FanFest on Monday and Tuesday, July 13th and 14th, 2 tickets to All-Star Game, 2 tickets to Home Run Derby, 2 All-Star Programs, 2 All-Star Sunday tickets, and 3 Nights Accommodation on July 12, 13, and 14, 2009 at the Holiday Inn at Six Flags St. Louis (advance reservations required). Prize package approximate value is \$1,149. Prizes are not redeemable for cash or transferable.

Legal/Restrictions:

4) You must be 18 years of age to enter this contest. All entrants must be permanent residents of the state of Illinois. Upon claiming the prize, the winner terminates WDBR, WYMG, WQQL, WABZ, and WTAX Radio's obligations to them. The winner must be a resident within the WDBR, WYMG, WQQL, WABZ, and WTAX listening areas.

5) All WDBR, WYMG, WQQL, WABZ, WTAX General Contest Rules (attached) apply, and all decisions of WDBR, WYMG, WQQL, WABZ, and WTAX are final.

Revised 6/4/09

SAGA COMMUNICATIONS, INC. GENERAL CONTEST RULES

Wherever the words WDBR, WYMG, WQQL, WABZ, and WTAX appear in these rules, they include the business entity to which the station is licensed, and any member companies, parent corporations, and affiliates. For example, Capitol Radio Group/WDBR, WYMG, WQQL, WABZ, WTAX would include Saga Communications of Illinois, LLC, its sole member, Saga Communications of New England, LLC, and its sole member, Saga Communications, Inc.

- 1) No purchase is necessary to enter any WDBR, WYMG, WQQL, WABZ, WTAX contest.
- 2) All contestants must be permanent residents of Illinois and must provide WDBR, WYMG, WQQL, WABZ, WTAX with a valid form of identification and Social Security number satisfactory to WDBR, WYMG, WQQL, WABZ, WTAX management.
- 3) Subject to rule (4) below, all contestants must be at least 18 years old to be eligible to participate in contests that include hotel/motel accommodations, motor vehicles, boats, and/or air travel as prizes.
- 4) All contestants must be at least 21 years old to be eligible for all contests affiliated with an alcoholic beverage manufacturer or distributor.
- 5) After winning a contest on WDBR, WYMG, WQQL, WABZ, WTAX the individual/household is ineligible to win any other contests on WDBR, WYMG, WQQL, WABZ, WTAX for a period of one (1) year. All individuals/households receiving a prize valued at \$500.00 or more on WDBR, WYMG, WQQL, WABZ, and WTAX may be issued a 1099 Federal Income Tax Form by WDBR, WYMG, WQQL, WABZ, and WTAX and are ineligible to win a prize valued at \$500.00 or more for a period of one calendar year from the date of winning. If it is determined that a selected contestant is ineligible as a result of one or both of these restrictions, another contestant will be selected. This selection procedure will continue until these restrictions are satisfied.
- 6) Anytime the WDBR, WYMG, WQQL, WABZ, WTAX on-air studio is called, it is assumed by the caller that the phone call is being recorded and may be broadcast. The caller grants permission to WDBR, WYMG, WQQL, WABZ, and WTAX to broadcast the call or record the call for later broadcast.

6a) For telephone contests, listeners may enter by calling the studio hotlines (WDBR 789-4487, WYMG 787-ROCK, WQQL 492-COOL, WABZ 527-1939, WTAX 753-1240). If any problems are discovered by WDBR, WYMG, WQQL, WABZ, WTAX different call-in numbers or addresses may be substituted and utilized after those numbers and addresses are broadcast on WDBR, WYMG, WQQL, WABZ, and WTAX. In the event a caller is disconnected during a contest before his/her name and phone number is recorded, then the prize will be awarded to the next caller whose name and phone number are recorded. The person operating the telephone at WDBR, WYMG, WQQL, WABZ, WTAX has the final decision as to who is the winning caller.

6b) Due to the nature of our programs that are heard on-line over the internet, contests heard on the radio station's internet audio stream are slightly delayed from the time the contests are heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for as much as 30 seconds or more. This means that when WDBR, WYMG, WQQL, WABZ, WTAX contests are played that require a specific caller to telephone the radio station (such as "Caller number 10 when you hear the sound effect"), listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.

7) For contests requiring written entry forms, they may be faxed to 217-753-7902, e-mailed to a contest specific address on www.wdbbr.com, www.wymg.com, www.cool1019.com, www.abefm.com, www.wtax.com, or mailed/delivered to WDBR, WYMG, WQQL, WABZ, WTAX – 3501 East Sangamon Avenue, Springfield, IL 6707. All entries become property of WDBR, WYMG, WQQL, WABZ, and WTAX and will not be returned. WDBR, WYMG, WQQL, WABZ, WTAX reserves the right to retain any or all contest materials for any reason that WDBR, WYMG, WQQL, WABZ, WTAX deems necessary to the completion of the contest, or reasons relating to publicity and/or advertising. WDBR, WYMG, WQQL, WABZ, WTAX shall have no responsibility for a contestant's failure to win or claim any prize based on difficulties with telephone, facsimile, email, or internet difficulties, or any circumstances in any contest.

8) Any specific rules and/or restrictions pertaining to individual contests (entry dates, a limit on number or words on an entry, etc.) will be disclosed in on-air announcements.

9) Prizes must be picked up by the winners at the WDBR, WYMG, WQQL, WABZ, WTAX business office or other pre-arranged or pre-announced location within thirty (30) days of notification to the winner, unless there is a deadline date by which the prizes must be picked up, in which case, that date will be specifically stated. Otherwise, failure to pick up the prizes by the deadline will result in the forfeiture of the prize, which shall remain the property of WDBR, WYMG, WQQL, WABZ, and WTAX. WDBR, WYMG, WQQL, WABZ, WTAX assumes no liability for the delivery of prizes.

10) In the event the winner is subject to, or the subject of, any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), WDBR, WYMG, WQQL, WABZ, WTAX, WYMG delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as WDBR, WYMG, WQQL, WABZ, WTAX awarding the prize to the winner. WDBR, WYMG, WQQL, WABZ, WTAX shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. WDBR, WYMG, WQQL, WABZ, WTAX shall not be liable for any claim by any winner for damages incidental thereto.

11) As a condition of entering a contest, contestants must agree that upon winning, they will consent to the use of their name, likeness, and all verbal and written communications with WDBR, WYMG, WQQL, WABZ, and WTAX for publicity purposes.

12) Employees of WDBR, WYMG, WQQL, WABZ, WTAX, Capitol Radio Group, (and its ultimate parent company, Saga Communications, Inc.), their advertising agencies, affiliates, contest sponsors including MillerCoors, E & F Distributing, and employees or retail or wholesale distributors of MillerCoors products, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the WDBR, WYMG, WQQL, WABZ, WTAX main studio are not eligible to win any contest.

13) All prizes are non-transferable and are not redeemable for cash. WDBR, WYMG, WQQL, WABZ, WTAX reserves the right to substitute a prize of similar value. WDBR, WYMG, WQQL, WABZ, WTAX cannot be held responsible for unforeseen cancellations or delays of concerts/events or transportation caused by weather, promoter or performer.

14) Winners are solely responsible for all applicable local, state and federal taxes. Winner may be issued a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won in contests from WDBR, WYMG, WQQL, WABZ, WTAX and/or participating co-sponsors exceeds \$600.00.

15) WDBR, WYMG, WQQL, WABZ, WTAX, Capitol Radio Group, assumes no liability for liability, damages, situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. WDBR, WYMG, WQQL, WABZ, WTAX, Capitol Radio Group, all participating co-sponsor companies and their advertising and promotional agencies, affiliates thereof, employees, and immediate families of each absolve themselves and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest. As a condition of entering a contest, participants may be required, upon winning, to sign a release form and affidavit of eligibility to claim their prize. Failure to do so will result in forfeiture of the contestant's right to claim or receive the prize.

16) The following are specifically related to E-contests and E-Mail Club promotions on www.wdbr.com, www.wymg.com, www.cool1019.com, www.abefm.com, and www.wtax.com:

a) All appropriate information in required fields must be filled out or contestants will be disqualified.

b) To be eligible to win a prize, a contestant must reside within the listening area of WDBR, WYMG, WQQL, WABZ, WTAX as defined within the exclusive discretion of WDBR, WYMG, WQQL, WABZ, WTAX management.

c) Any problems with the internet or email are not WDBR, WYMG, WQQL, WABZ, or WTAX's responsibility.

d) Contestants who attempt to register to participate on WDBR, WYMG, WQQL, WABZ, and WTAX's websites may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.

17) All giveaways and contests are void where prohibited by law. All local, state and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, WDBR, WYMG, WQQL, WABZ, WTAX reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of WDBR, WYMG, WQQL, WABZ, WTAX management if world events, the national mood, or public safety so warrant. WDBR, WYMG, WQQL, WABZ, WTAX reserves the right to disqualify any winner if the contest rules have been violated in any way. WDBR, WYMG, WQQL, WABZ, WTAX reserves the right to amend the rules to any contest at any time. All decisions of WDBR, WYMG, WQQL, WABZ, and WTAX are final.

18) Although WDBR, WYMG, WQQL, WABZ, WTAX will make reasonable efforts to conduct its contests substantially as announced or advertised, WDBR, WYMG, WQQL, WABZ, WTAX reserves the right in extraordinary situations to change or modify the rules of its contests as

exigent circumstances may require. In such cases, WDBR, WYMG, WQQL, WABZ, WTAX will amend the rules for that contest and broadcast the amended rules as promptly as possible. In such case, the contest will be conducted in accordance with the amended rules.

19) A copy of these rules are available during business hours at the WDBR, WYMG, WQQL, WABZ, WTAX studios, 3501 East Sangamon Avenue, Springfield, IL 62707.

Revised: 10/08

Name: _____ **Date of Birth:** _____

Home Address: _____ **City:** _____

Home Phone: _____ **Zip:** _____

Social Security Number: _____

Date: _____

Winner Signature: _____